



Jennifer Caymaz JennasFlair.com

Sr. Graphic Designer JennaCaymaz@gmail.com

Education

The Illinois Institute of Art - Schaumburg

Bachelor of Fine Arts in Graphic Design September 2005

Director Of Advertising & Graphic Designer

NDP/ Naperville Convention & Visitors Bureau •

Jun 2010 - Present

Sr. Graphic Designer for the Naperville Development Partnership, Naperville Convention & Visitors Bureau and Dine Naperville.

As a Senior Lead Graphic Designer, I am responsible for creating visually captivating designs and developing advertising campaigns and strategies. I produce two printed brochures annually and design advertisements for prominent publications such as the Chicago Tribune. I also oversee the visual design for Naperville's Restaurant Week, in addition to creating a variety of other assets including maps, logos, signage, banners, and social media content. My role encompasses a broad range of design projects, ensuring effective communication and brand visibility across multiple platforms.

Graphic Designer

Viant

May 2008 - December 2009

Graphic Designer for Viant

Lead Graphic designer who was responsible for maintaining the brand identity of Viant, Beech Street and EquiClaim through the development and design of marketing materials including product and service brochures, customer and provider newsletters, ads, invitations, flyers, banners and everything else design related.

**Adobe Creative Suite, Illustrator,
InDesign, Photoshop,
Premiere Pro, Mac/PC, HTML,
Square Space, Writing**

Freelance Graphic Designer

Fermilab

March 2009 - April 2009

Freelance Graphic Designer for Fermilab Project

Designed poster for American Physical Society conference, as well as data graphs used in published research articles.

Image Specialist

VHT

May 2006 - March 2009

Image Specialist at VHT

I edited real estate photos and 360° images for web, video, and print, using multiple exposures. Video and virtual home tours, photography album binding and production.

